

Epic

Elite Operators Guide to Optimization & Conversion



**Are you considering Epic
conversion or optimization?**

You're not alone.

In the 2018-2019 U.S. News & World Report Best Hospitals rankings, all of the top 20 institutions are using Epic, and over half of recent HFMA Map winners use Epic.



ENSEMBLE[®]
HEALTH PARTNERS

We're here to help.



Before you get started!

You should understand that Epic conversions or optimizations are projects of great magnitude.

Because of the tremendous undertaking involved, it is important to evaluate if your organization has the bandwidth to devote to an optimization or conversion project.



Do you have the necessary staff to devote to optimization?



And more importantly – do you have the expertise?

If the answer to either question is no, you should consider partnering with an organization that has Epic optimization and conversion expertise is vital to ensure a successful project outcome.



We can help. Because our solutions are born from experience, not theory.

The Ensemble Difference



Solutions born from experience, not theory.

Ensemble's experts have completed over 20 Epic conversions. Our team completed 31 optimization projects in 2018 alone, with an ROI impact of \$16M.

What Makes Ensemble Different?

- We've done Epic conversions and we've completed optimization projects. We've been in your shoes, and we're always pushing the envelope to find new and better ways.
- Ensemble's technical expertise bridges the gap between the technical revenue cycle side and the IT side.
- Most importantly, because we are operators, we know the potential for disruption in operations when undertaking projects of this magnitude. That's why we've developed a playbook and known practices that have been proven to deliver results - quickly - with minimal disruption to your operations.

Our Results

Average back to baseline revenue:

10 Days

Ensemble
Average

24.5 Days

Epic Best
Known Practices

Average back to baseline weeks of payment variance:

90 Days

Ensemble
Average

203 Days

Epic Best
Know Practices

Case Study: Epic Conversion

(4 Hospital System in Ohio)

- Increased net revenue by \$41,358,277.73 post Epic go-live through documentation-based charge capture and revenue education \$3,326,706.76 reduction in net AR over a 3-month time period through workflow and system efficiencies
- \$5,100,000 net benefit from chargemaster configuration initiatives
- Cash flow normalization in half the time of Epic average
- Return to baseline gross revenue within 4 days



If you want to make yourself, and your team, look good, engage with Ensemble Health Partners. It's as simple as that. They're going to deliver on what they tell you they're going to deliver on. It'll be transparent to your patients and there will be no disruption to those that you serve in your communities. We've experienced dramatically improved performance in every facility and every capacity that you would expect to see.



John Starcher,
President and CEO,
Mercy Health



Client Testimonials

Our partnership with Ensemble on our Epic project was absolutely worth the investment. They brought exceptional operational expertise and integrated seamlessly into our organization.



Jim Albin
CIO,
Thedacare



Kelly Recker,
VP EMR,
Mercy Health





Epic Optimization and Conversion Tips & Tricks!



Go ahead and wave goodbye to legacy systems and custom builds. Throw them away for good.

A surefire way to a negative project outcome is to cling to the legacy systems currently in place, or to try to bolt on custom builds to connect systems in Epic. Instead, embrace the way that data moves through Epic. The system is built to connect your organization and your revenue cycle to maximize revenue and your bottom line. Custom builds and legacy bolt-ons add unnecessary complexity.



Take advantage of your go-live to tune up any issues that may exist between the clinical world and the financial world.

During go-live, you have the opportunity to re-evaluate charge capture and methodology. When the Ensemble team undertakes an optimization project, we stand up revenue capture committees comprised of clinical and financial leaders to safeguard the revenue during a system conversion.



The future is here - embrace change!

Epic does a great job of getting accounts to the right person or the right department. This may necessitate changes and shifts in roles for you and your revenue cycle team. Embrace change - and the complexity and culture shock that comes with it.



Invest in staff education. Buy-in from key leadership members is a great way to ensure your implementation goes smoothly.

Investing in Epic education for your leadership team helps keep these individuals informed and helps the implementation team make informed decisions based on their feedback during the design phase pre- and post go-live.



Ensure rigorous planning for cutover and process changes.

Plan to have a tremendous amount of rigor around your cutover and revenue management processes to ensure consistent revenue capture. After go-live, expect to allocate resources to different areas of the revenue cycle than they were previously allocated. For example: You will most likely want to have a structured interdepartmental DNFB management procedure and process in place.



Hire experts. Then listen to them.

Communicating and partnering between the operations and build team is critical. No backseat driving! You've hired the experts at Epic and you've partnered with a revenue cycle company with the experience and expertise in conversions and optimizations. Listen to their advice & recommendations!



Emphasize the importance of the command and ticket resolution center.

A robust command center and ticket resolution center is vital to your success. With the right plan in place, you can minimize issues during your go-live, but that help resource is a necessity to support your team on the ground.



Let go of the past.

It's a new day. Legacy systems are called legacy systems for a reason. Once they're gone, leave them behind and don't try to bolt on connections between legacy systems and Epic. It's a recipe for disaster.



Always be documenting.

Remember to map out complex workflows with solid documentation of process. Things like clinical downgrades and transfers are important to remember.



Ensure everyone is working towards the same future together.

If your doctors are continuing to chart on paper, and nurses are still stuck in their old ways of doing business, your conversion is doomed to fail. Creating governance structures, solutions and processes around the adoption of the new way is key.



Looking for more help with your Epic Optimization or Epic Conversion? E-mail Sarah.Armstrong@EnsembleHP.com today!